

B.S. IN SUSTAINABLE BUSINESS MANAGEMENT ADVENTURE ECOTOURISM

Cost: \$470 per credit

Military Rate: \$423

Format: 100% online

UNITY
COLLEGE
Distance Education

Accredited | 100% online | 8 start dates a year

Program Features

- + **One-on-one academic and professional advising** as our world-class faculty and trained staff strive to make your professional and academic goals a reality.
- + **Unity College** is an accredited institution by New England Commission of Higher Education (NECHE).
- + **Experiential Online.** Experiential programs are delivered 100% online with field work designed with the working professional in mind.
- + **Study when and where you want** and finish your degree while still working full-time.
- + **Make professional connections** with leaders in your field.
- + **Get job placement assistance** through our Career Services department.
- + **Transfer friendly!** We will accept up to 90 credits.

Turn your love of adventure into a career!

Wouldn't it be great to have a career that feels more like you are on vacation? Do you love the time you spend outside hiking, kayaking, skiing, fishing, snorkeling, and traveling? Does zooming through a tropical forest on a zipline feel like heaven to you? Do you want to share your passion for natural spaces with the rest of the world? A career in adventure ecotourism may just be that dream job!

In 2019, the global tourism industry hit a record high in number of travelers, which has had a huge impact on the environment. As a result, ecotourism is becoming a popular choice, and the industry needs adventure entrepreneurs to help create environmentally sustainable, memorable, and fun moments for travelers.

Unity College's B.S. in Sustainable Business Management: Adventure Ecotourism gives you the tools you need to become an entrepreneur in the growing adventure ecotourism and outdoor recreation industry.

Job Outcomes

Growth*

Salary**

Hotel Manager	+4%	\$51,000
Farm Manager	+5.6%	\$31,000
Business / Management Analyst	+14%	\$81,000
Marketing Strategist	+23%	\$56,000

*Projected 10-year growth **national median salary

Source: Burning Glass Technologies. Labor Insight™ - Accessed March 11, 2020.

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