



Distance Education

Sustainable Business Management: Hemp Industry and Science (2020-2021)

Unity College's B.S. in Sustainable Business Management: Hemp Industry and Science will prepare students to be innovative sustainability business leaders in the growing hemp, CBD, and Cannabis industry. This program will provide practical expertise and professional skills to students interested in a profession that advances the sustainable business movement.

Graduates of the B.S. in Sustainable Business Management: Hemp Industry and Science will be able to:

1. Identify sustainable solutions to hemp industry business practice and products.
2. Demonstrate effective written, oral, and interpersonal communication to diverse stakeholders.
3. Analyze and evaluate environmental and business situations by applying ethical approaches to decision making.
4. Exhibit understanding of the hemp, CBD, and Cannabis product science, regulations and industry.
5. Apply business concepts and approaches for managing organizational change and managing and leading people.
6. Exhibit ability to work effectively individually and in groups.

Hemp Industry and Science Core (9 credits)

HEMP 201 Law, Society, and the Cannabis, Hemp, and CBD Industry

HEMP 203 The Science of Hemp and CBD Processing

HEMP 301 Hemp Products, Production Systems, and Distribution

Business Program Core (33 credits)

COMM 303 Communicating to Stakeholders

COMM 401 Using Social Media in a Global World

ECON 301 Microeconomics for Ecological Sustainability

ECON 303 Macroeconomics for a Sustainable Planet

ENVS 101 Sustainable Solutions to Globalization

ENVS 303 Social Science for Environmental Professionals

FINC 301 Environmental Accounting

FINC 401 Financing a Sustainable World

MGMT 201 Understanding the Sustainable Business Landscape

MGMT 301 Starting Your Small Non-Profit

MGMT 403 Global Chain Supply Operations: Greening Your Business

MKTG 301 Environmental Marketing and Branding

General Education: Environmental Professional Core (15 credits)

EVPC 101 Professional Skills

EVPC 201 Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation **OR**

EVPC 202 Environmental Issues: Energy, Water Scarcity, and Waste

EVPC 301 Environmental Justice **OR**

EVPC 305 Building a Better World: Ethical Decision-Making

EVPC 401 Transformational Leadership

EVPC 490 Transdisciplinary Capstone

General Education Foundation Requirements (27 credits)

ENVS 201 The Warming Planet: Understanding Climate Change

MATH 201 Statistics for Environmental Professionals

An Arts course

2 Communications courses

A Humanities course

A Language course

A Life Science course

A Social Science course

General Electives

36 credits of general electives

College Wide Requirements: *A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above*