

MAKE YOUR PASSION YOUR CAREER

Accredited | 100% Online | 8 Start Dates a Year

SUSTAINABLE BUSINESS MANAGEMENT

Advocate sustainable practices the make business sense. Help companies adapt to a changing world. Turn your ideas into promising start-ups. An online Bachelor of Science in Sustainable Business Management from Unity Environmental University emphasizes marketing, finance, economics, communication, and leadership grounded in sustainability. It's perfect preparation for careers in management, entrepreneurship, public relations, advertising, and disciplines.

PROGRAM FEATURES

- + Transfer friendly! We will accept up to 90 credits.
- + Experiential Online. Experiential programs are delivered 100% online with field work designed with the working professional in mind.
- + Study when and where you want and finish your degree while still working full-time.
- + One-on-one academic advising as our trained staff strive to make your professional and academic goals a reality.
- + Unity Environmental University is an accredited institution by New England Commission of Higher Education (NECHE).
- + Make professional connections with leaders in your field.
- + Get job placement assistance through our career services department.

BACCALAUREATE DEGREE



DISTANCE EDUCATION

COSTS

- + \$470 per credit | Military Rate: \$423
- + Full time financial aid is available to students taking a few as 3 credits/term.
- + No textbooks to purchase in over half of our courses!

CAREER OUTCOMES, GROWTH*, & SALARY**

Sustainability Manager

\$ \$70k 📈 +6

Environmental Business Analyst

\$ \$85k 📈 +6

Environmental Consultant

\$ \$71k 📈 +8

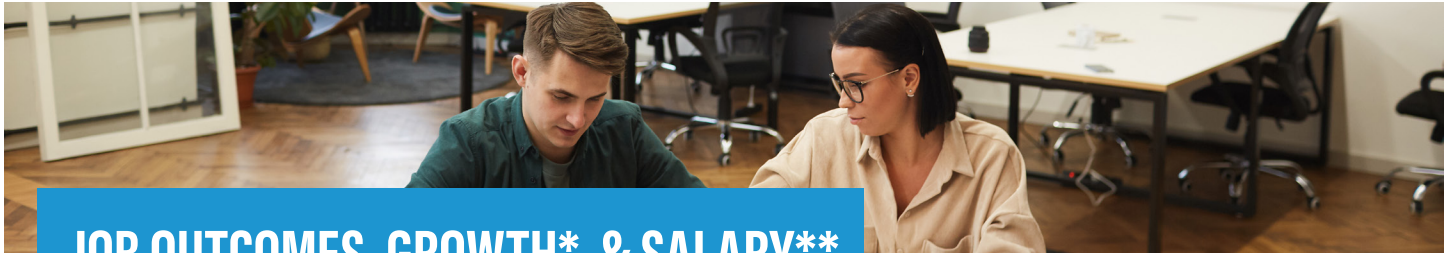
*Projected 10-year growth

**National median salary

Source: O*Net

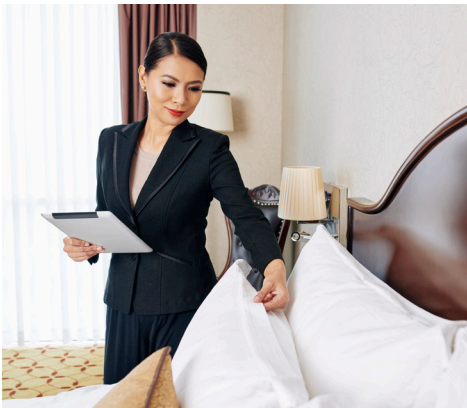


SUSTAINABLE BUSINESS MANAGEMENT FOCUS: ADVENTURE ECOTOURISM



JOB OUTCOMES, GROWTH*, & SALARY**

At Unity Environmental University, we understand the importance of aligning education with your passions and career goals. That's why our courses are thoughtfully designed to equip you with the knowledge and skills necessary to pursue a rewarding career with gainful employment in your chosen field. Additionally, our faculty consists of experienced professionals who bring real-world insights, providing you with valuable mentorship and guidance. At Unity, you will find exceptional career development resources and experiential opportunities to further enhance your employability and help you achieve your professional aspirations.



Hotel Manager

Median Salary: \$51k
Growth: +4

Hotel Managers are responsible for providing information for budgeting and financial management planning, organizing and directing the hotel services, managing the front-of-house staff, managing the food and beverage operations and housekeeping.



Business/Management Analyst

Median Salary: \$81k
Growth: +14

Business / Management Analyst bridge the gap between the IT staff and the business personnel using data analytics to create processes, establish requirements and provide data-driven recommendations and reports to executives and other stakeholders.



Marketing Strategist

Median Salary: \$56k
Growth: +23

Marketing Strategist create strategies attached to company goals. They work with a team to create deliverable and manage the data on the results of the marketing campaigns. They are responsible for budgeting, planning and delivering results for all marketing campaigns.

*Projected 10-year growth

**National median salary

Source: O*Net



SUSTAINABLE BUSINESS MANAGEMENT FOCUS: HEMP INDUSTRY AND SCIENCE



JOB OUTCOMES, GROWTH*, & SALARY**

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Product Development Specialist

Median Salary: \$55k
Growth: +6

Product Development Specialist are responsible for having a wide knowledge of the current market for the products they are developing. They also analyze market trends, develop sales, price and profitability strategies, recommend improvements, identify opportunities, and increase revenue.



Marketing Strategist

Median Salary: \$56k
Growth: +23

Marketing Strategist create strategies attached to company goals. They work with a team to create deliverable and manage the data on the results of the marketing campaigns. They are responsible for budgeting, planning and delivering results for all marketing campaigns.



Sales Manager

Median Salary: \$90k
Growth: +5

Sales Managers are responsible for managing a sales team to achieve growth and successfully hit sales targets. They are responsible for designing and implementing a strategic business plan ensures a strong growth of the company.

*Projected 10-year growth

**National median salary

Source: O*Net



SUSTAINABLE BUSINESS MANAGEMENT FOCUS: RENEWABLE ENERGY



JOB OUTCOMES, GROWTH*, & SALARY**

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Business/Management Analyst

Median Salary: \$81k
Growth: +14

Business/Management Analyst bridge the gap between the IT staff and the business personnel using data analytics to create processes, establish requirements and provide data-driven recommendations and reports to executives and other stakeholders.



Marketing Strategist

Median Salary: \$56k
Growth: +23

Marketing Strategist create strategies attached to company goals. They work with a team to create deliverable and manage the data on the results of the marketing campaigns. They are responsible for budgeting, planning and delivering results for all marketing campaigns.



Green Construction Manager

Median Salary: \$78k
Growth: +9.2

Green Construction Managers are responsible for making sure that onsite processes are environmentally friendly such as setting up a recycling plans for and protecting environmentally sensitive areas of the site.

*Projected 10-year growth

**National median salary

Source: O*Net



SUSTAINABLE BUSINESS MANAGEMENT FOCUS: SUSTAINABLE FOOD & FARMING



JOB OUTCOMES, GROWTH*, & SALARY**

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Operations Manager

Median Salary: \$74k
Growth: +9

Operations Managers implement processes and practices throughout the organization. Responsibilities include formulating strategy, improving performance, procuring material and resources and securing compliance.



Farm Manager

Median Salary: \$53k
Growth: +1

Farm Managers supervise the staff, monitor crops and animals, and handle administrative duties. They are responsible for preparing budgets, purchasing supplies, maintaining relationships with vendors and clients, and ensuring maximum profitability for the farm.



Nursery/Greenhouse Manager

Median Salary: \$53k
Growth: +1

Nursery/Greenhouse Managers supervise the staff, control inventory of seeds and plants, maintain progress reports and ensure that all aspects comply with environmental and safety regulations.

*Projected 10-year growth

**National median salary

Source: O*Net



SUSTAINABLE BUSINESS MANAGEMENT



JOB OUTCOMES, GROWTH*, & SALARY**

At Unity Environmental University, we understand the importance of aligning education with your passions and career goals. That's why our courses are thoughtfully designed to equip you with the knowledge and skills necessary to pursue a rewarding career with gainful employment in your chosen field. Additionally, our faculty consists of experienced professionals who bring real-world insights, providing you with valuable mentorship and guidance. At Unity, you will find exceptional career development resources and experiential opportunities to further enhance your employability and help you achieve your professional aspirations.



Sustainability Manager

Median Salary: \$70k
Growth: +6

Sustainability managers are responsible for educating the public on the concept of sustainable management. It is an unusual career that weds idealism with pragmatism. If you have the zeal and grit to effectuate your lofty goals for the world, read onward to discover how to get started in this green career.



Environmental Business Analyst

Median Salary: \$85k
Growth: +6

Environmental Business Analysts work with data to identify potential financial problems for an organization, and develop strategies to find the right solutions.



Environmental Consultant

Median Salary: \$71k
Growth: +8

Environmental Consultants work with various companies to help them develop and implement plans that abide by environmental laws. They can work in for many different companies from federal organizations to private.

*Projected 10-year growth

**National median salary

Source: O*Net



DISTANCE EDUCATION

UNOFFICIAL BACCALAUREATE CHECKSHEET SUSTAINABLE BUSINESS MANAGEMENT

Student Name _____

Total Transfer Credits _____ Checksheet Date _____

SUSTAINABLE BUSINESS MANAGEMENT

Unity Environmental University's B.S. in Sustainable Business Management with a focus in Adventure Ecotourism will prepare students to be innovative sustainability business leaders in the growing adventure tourism and outdoor recreation industry. This program will provide practical expertise and professional skills to students interested in a profession that creates and manages outdoor adventures and ecological enterprises.

GRADUATES WILL BE ABLE TO:

- + Identify and evaluate sustainable solutions to challenges related to business practices and/or products.
- + Apply ethical approaches to decision making.
- + Apply business concepts and approaches for managing organizational change and managing and leading people.
- + Work effectively individually and in groups.

General Education Core

- ☐ **COMM 100** Writing for Environmental Professionals (2cr)
- ☐ **COMM 102** Strategic Writing for Environmental Professionals (2cr)
- ☐ **COMM 301** Communicating for Impact (2cr)
- ☐ **ECON 301** Microeconomics for Ecological Sustainability
- ☐ **ENVS 201** The Warming Planet: Understanding Climate Change
- ☐ **MATH 201** Statistics for Environmental Professionals
- ☐ An Arts course
- ☐ A Humanities course
- ☐ A Language course
- ☐ A Life Science course

Environmental Professional Core

- ☐ **EVPC 100** Ecoliteracy (1cr)

3 CREDITS OF ENVIRONMENTAL ISSUES (FROM THE LIST BELOW):

- ☐ **EVPC 201** Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation
- ☐ **EVPC 202** Environmental Issues: Energy, Water Scarcity, and Waste
- ☐ **EVPC 210** Environmental Issues: Ocean Acidification (1cr)
- ☐ **EVPC 211** Environmental Issues: Forever Chemicals (1cr)
- ☐ **EVPC 212** Environmental Issues: Light and Noise Pollution (1cr)
- ☐ **EVPC 213** Environmental Issues: Climate Refugee Crisis (1cr)
- ☐ **EVPC 301** Environmental Justice OR **EVPC 305** Building a Better World: Ethical Decision-Making
- ☐ **EVPC 401** Transformational Leadership
- ☐ **EVPC 490** Transdisciplinary Capstone

* All courses are 3 credits unless otherwise noted.



DISTANCE EDUCATION

UNOFFICIAL BACCALAUREATE CHECKSHEET SUSTAINABLE BUSINESS MANAGEMENT

Program Core

- ☐ **COMM 401** Using Social Media in a Global World
- ☐ **ECON 303** Macroeconomics for a Sustainable Planet
- ☐ **ENVS 101** Sustainable Solutions to Globalization
- ☐ **FINC 301** Environmental Accounting
- ☐ **FINC 401** Financing a Sustainable World
- ☐ **MGMT 201** Understanding the Sustainable Business Landscape
- ☐ **MGMT 301** Starting Your Small Non-Profit
- ☐ **MGMT 403** Global Chain Supply Operations: Greening Your Business
- ☐ **MGMT 405** Using Data for Sustainable Business Decisions
- ☐ **MKTG 301** Environmental Marketing and Branding

Focus in Adventure Ecotourism

- ☐ **TOUR 201** Recreation, Sport, and Ecological Tourism
- ☐ **TOUR 203** Minimal Impact Tourism for a Sustainable World
- ☐ **TOUR 301** Ecotourism Risk Management and Legal Liability

Focus in Hemp Industry and Science

- ☐ **HEMP 201** Law, Society, and the Cannabis, Hemp, & CBD Industry
- ☐ **HEMP 203** The Science of Hemp and CBD Processing
- ☐ **HEMP 301** Hemp Products, Production Systems, & Distribution

Focus in Renewable Energy

- ☐ **RNRG 101** Introduction to Green Energy: Politics & Implementation
- ☐ **RNRG 201** Renewable Energy: Science, Technology, & Management
- ☐ **RNRG 301** Alternative Energy Technologies: Solar and Wind

Focus in Sustainable Food and Farming

- ☐ **SUFA 200** Farm to Table: Exploring Food Productions Systems
- ☐ **SUFA 201** Sustainable Farm Management
- ☐ **SUFA 301** Sustainable Agriculture for Small Farms

General Electives

- ☐ 50 credits of general elective

University Wide Requirements

A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above.



DISTANCE EDUCATION

SECOND DEGREE

UNOFFICIAL BACCALAUREATE CHECKSHEET SUSTAINABLE BUSINESS MANAGEMENT

Student Name _____

Total Transfer Credits _____ Checksheet Date _____

SUSTAINABLE BUSINESS MANAGEMENT PROGRAM

The B.S. in Sustainable Business Management will prepare students to be innovative sustainability business leaders. This program will provide practical expertise and professional skills to students interested in a profession that advances the sustainable business movement.

GRADUATES WILL BE ABLE TO:

- + Identify and evaluate sustainable solutions to challenges related to business practices and/or products.
- + Apply ethical approaches to decision making.
- + Apply business concepts and approaches for managing organizational change and managing and leading people.
- + Work effectively individually and in groups.

General Education Core

- ☐ **COMM 301** Communicating for Impact (2cr)
- ☐ **ECON 301** Microeconomics for Ecological Sustainability
- ☐ **ENVS 201** The Warming Planet: Understanding Climate Change
- ☐ **MATH 201** Statistics for Environmental Professionals
- ☐ An Arts course

Environmental Professional Core

- ☐ **EVPC 100** Ecoliteracy (1cr)

3 CREDITS OF ENVIRONMENTAL ISSUES (FROM THE LIST BELOW):

- ☐ **EVPC 201** Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation
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- ☐ **EVPC 211** Environmental Issues: Forever Chemicals (1cr)
- ☐ **EVPC 212** Environmental Issues: Light and Noise Pollution (1cr)
- ☐ **EVPC 213** Environmental Issues: Climate Refugee Crisis (1cr)

- ☐ **EVPC 301** Environmental Justice OR
EVPC 305 Building a Better World: Ethical Decision-Making
- ☐ **EVPC 401** Transformational Leadership
- ☐ **EVPC 490** Transdisciplinary Capstone

* All courses are 3 credits unless otherwise noted.



DISTANCE EDUCATION

SECOND DEGREE

UNOFFICIAL BACCALAUREATE CHECKSHEET SUSTAINABLE BUSINESS MANAGEMENT

Program Core

- ☐ **COMM 401** Using Social Media in a Global World
- ☐ **ECON 303** Macroeconomics for a Sustainable Planet
- ☐ **ENVS 101** Sustainable Solutions to Globalization
- ☐ **FINC 301** Environmental Accounting
- ☐ **FINC 401** Financing a Sustainable World
- ☐ **MGMT 201** Understanding the Sustainable Business Landscape
- ☐ **MGMT 301** Starting Your Small Non-Profit
- ☐ **MGMT 403** Global Chain Supply Operations: Greening Your Business
- ☐ **MGMT 405** Using Data for Sustainable Business Decisions
- ☐ **MKTG 301** Environmental Marketing and Branding

63 credits will be completed by a Second Degree Transfer Block.

*Your advisor can work with you to identify elective courses that will enable you to develop knowledge and skills to meet your career goals.

University Wide Requirements

A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above.