

Accredited | 100% Online | 8 Start Dates a Year

# REGENERATIVE HOTEL MANAGEMENT

# Are you ready to help build a more sustainable hospitality industry?

Gain expertise to differentiate tourism and hospitality, merge regenerative principles for sustainable excellence, craft strategic decisions, and wield data insights for impactful hotel management. Be a part of the future, shaping tomorrow's sustainable hospitality landscape.

### PROGRAM FEATURES

- + Transfer friendly! We will accept up to 90 credits.
- + Experiential Online. Experiential programs are delivered 100% online with field work designed with the working professional in mind.
- + Study when and where you want and finish your degree while still working full-time.
- + One-on-one academic advising as our trained staff strive to make your professional and academic goals a reality.
- + Unity Evironmental University is an accredited institution by New England Commission of Higher Education (NECHE).
- + Make professional connections with leaders in your field.
- + Get job placement assistance through our career services department.



DISTANCE EDUCATION

### COSTS

- + \$470 per credit | Military Rate: \$423
- + Full time financial aid is available to students taking a few as 3 credits/term.
- + No textbooks to purchase in over half of our courses!

# CAREER OUTCOMES, **GROWTH\*, & SALARY\*\***

**Lodging Managers** 

5 \$61k 1 +8

**Project Management Specialists** 

\$95k 1 +8

Sustainability Specialists

5 \$75k 1 +4

\*Projected 10-year growth \*\*National median salary Source: O\*Net



# REGENERATIVE HOTEL MANAGEMENT



At Unity Environmental University, we understand the importance of aligning education with your passions and career goals. That's why our courses are thoughtfully designed to equip you with the knowledge and skills necessary to pursue a rewarding career with gainful employment in your chosen field. Additionally, our faculty consists of experienced professionals who bring real-world insights, providing you with valuable mentorship and guidance. At Unity, you will find exceptional career development resources and experiential opportunities to further enhance your employability and help you achieve your professional aspirations.



### **Lodging Managers**

Median Salary: \$61k Growth: +8

Lodging Managers plan, direct, or coordinate activities of an organization or department that provides lodging and other accommodations. Examples of these roles include: Bed and Breakfast Innkeeper, Front Desk Manager, Front Office Manager, Guest Relations Manager, Hotel Manager, Resort Manager.

# **Project Management Specialists**

Median Salary: \$95k Growth: +8

Project Management Specialists analyze and coordinate the schedule, timeline, procurement, staffing, and budget of a product or service on a per project basis. Project Management Specialists will lead and guide the work of technical staff and may serve as a point of contact for the client or customer.

### **Sustainability Specialists**

Median Salary: \$75k Growth: +4

Sustainability Specialists address organizational sustainability issues, such as waste stream management, green building practices, and green procurement plans. Examples of these roles include: Energy and Sustainability Strategic Advisor, Sustainability Coordinator, Sustainable Design Consultant.

\*Projected 10-year growth

\*\*National median salary

Source: O\*Net



# UNOFFICIAL BACCALAUREATE CHECKSHEET REGENERATIVE HOTEL MANAGEMENT

**General Education Core** Student Name BIOL 105 Biological Diversity, Ecology, and Evolution Total Transfer Credits Checksheet Date BIOL 106 Biological Diversity, Ecology, and Evolution Laboratory (1cr) BIOL 203 Ecological Principles: Applications to REGENERATIVE HOTEL Conservation and Wildlife MANAGEMENT PROGRAM COMM 100 Communication Skills for Online Learners (2cr) The B.S. in Regenerative Hotel Management prepares **COMM 102** Strategic Writing for Environmental students to oversee daily lodging operations, supervise staff, Professionals (2cr) manage finances, enforce health and safety standards, and **COMM 301** Communicating for Impact (2cr) collaborate with suppliers and local vendors. This program provides insight into regenerative hospitality, including the **ECON 301** Microeconomics for Ecological Sustainability sustainable use of resources and contributions to destination ENVJ 201 Understanding Diversity and the Environment vitality, all while ensuring a positive guest experience. Develop essential skills related to communication, **ENVS 201** The Warming Planet: Understanding entrepreneurship, and the "service mindset;" understand the Climate Change breadth of the tourism and hospitality sector; gain familiarity **ENVS 303** Social Science for Environmental Professionals with sustainability challenges associated with hospitality; MATH 201 Statistics for Environmental Professionals learn about the regenerative hospitality movement; and make recommendations for sustainable decisions related **PSYC 301** Environmental Psychology to supply chains, visitor experiences, and hotel operations. An Arts course Students will be prepared to apply their skills to lodging A Language course management positions, including working for global hotel chains, resorts, smaller lodging facilities (e.g., B&Bs), or as **Environmental Professional Core** independent lodging owners. **EVPC 100** Ecoliteracy (1cr) **GRADUATES WILL BE ABLE TO: EVPC 301** Environmental Justice OR + Differentiate between tourism and hospitality and the **EVPC 305** Building a Better World: Ethical Decision-Making ways that these sectors are interrelated. **EVPC 401** Transformational Leadership + Apply concepts of regenerative hospitality and sustainable **EVPC 490** Transdisciplinary Capstone business to evaluate hospitality experiences and make 3 credits of Environmental Issues (from the list below): suggestions for improved social, environmental, and economic outcomes. EVPC 201 Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation (3cr) + Make decisions about daily hotel activities that incorporate regenerative principles, industry standards, business EVPC 202 Environmental Issues: Energy, Water Scarcity, acumen, and visitor expectations. and Waste (3cr) + Interpret qualitative and quantitative data to understand **EVPC 210** Environmental Issues: Ocean Acidification (1cr) hospitality trends and inform hotel management **EVPC 211** Environmental Issues: Forever Chemicals (1cr) decisions.

**EVPC 212** Environmental Issues: Light and Noise Pollution (1cr) **EVPC 213** Environmental Issues: Climate Refugee Crisis (1cr)



# UNOFFICIAL BACCALAUREATE CHECKSHEET REGENERATIVE HOTEL MANAGEMENT

Program Core
FINC 301 Environmental Accounting
FINC 401 Financing a Sustainable World
MGMT 201 Understanding the Sustainable Business Landscape
MGMT 303 Strategic Management for Social Change
MGMT 403 Global Chain Supply Operations: Greening Your Business
MKTG 301 Environmental Marketing and Branding
TOUR 101 Tourism as an Integrated System
TOUR 201 Ecological, Sustainable, and Ethical Tourism
TOUR 202 Tourism for Environmental and Social Sustainability
TOUR 204 Current and Future Trends in Tourism
TOUR 205 Introduction to Regenerative Hotel Management: Challenges and Opportunities
TOUR 302 Hotel Operations Management: Front-of-House
TOUR 303 Hotel Operations Management: Back-of-House
TOUR 305 Hospitality Law
<b>TOUR 401</b> Innovative Products in Regenerative Tourism and Hospitality

### **General Electives**

37 credits of general electives

# **College Wide Requirements**

A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above.



# UNOFFICIAL BACCALAUREATE CHECKSHEET REGENERATIVE HOTEL MANAGEMENT

**General Education Core** 

Student Name	
Total Transfer Credits	Checksheet Date

# REGENERATIVE HOTEL MANAGEMENT PROGRAM

The B.S. in Regenerative Hotel Management prepares students to oversee daily lodging operations, supervise staff, manage finances, enforce health and safety standards, and collaborate with suppliers and local vendors. This program provides insight into regenerative hospitality, including the sustainable use of resources and contributions to destination vitality, all while ensuring a positive guest experience. Develop essential skills related to communication, entrepreneurship, and the "service mindset;" understand the breadth of the tourism and hospitality sector; gain familiarity with sustainability challenges associated with hospitality; learn about the regenerative hospitality movement; and make recommendations for sustainable decisions related to supply chains, visitor experiences, and hotel operations. Students will be prepared to apply their skills to lodging management positions, including working for global hotel chains, resorts, smaller lodging facilities (e.g., B&Bs), or as independent lodging owners.

### **GRADUATES WILL BE ABLE TO:**

- + Differentiate between tourism and hospitality and the ways that these sectors are interrelated.
- Apply concepts of regenerative hospitality and sustainable business to evaluate hospitality experiences and make suggestions for improved social, environmental, and economic outcomes.
- + Make decisions about daily hotel activities that incorporate regenerative principles, industry standards, business acumen, and visitor expectations.
- + Interpret qualitative and quantitative data to understand hospitality trends and inform hotel management decisions.

ENVJ 201 Understanding Diversity and the Environment	
ENVS 201 The Warming Planet: Understanding Climate Change	
MATH 201 Statistics for Environmental Professionals	
<b>Environmental Professional Core</b>	
EVPC 100 Ecoliteracy	
<b>EVPC 301</b> Environmental Justice OR	
<b>EVPC 305</b> Building a Better World: Ethical Decision-Making	
<b>EVPC 401</b> Transformational Leadership	
EVPC 490 Transdisciplinary Capstone	
3 credits of Environmental Issues (from the list below):	
<b>EVPC 201</b> Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation (3cr)	
<b>EVPC 202</b> Environmental Issues: Energy, Water Scarcity, and Waste (3cr)	
EVPC 210 Environmental Issues: Ocean Acidification (1cr)	
EVPC 211 Environmental Issues: Forever Chemicals (1cr)	
EVPC 212 Environmental Issues: Light and Noise Pollution (1cr	-)
<b>EVPC 213</b> Environmental Issues: Climate Refugee Crisis (1cr)	



# UNOFFICIAL BACCALAUREATE CHECKSHEET MARINE BIOLOGY & SUSTAINABLE AQUACULTURE

# Program Core FINC 301 Environmental Accounting FINC 401 Financing a Sustainable World MGMT 201 Understanding the Sustainable Business Landscape MGMT 303 Strategic Management for Social Change MGMT 403 Global Chain Supply Operations: Greening Your Business MKTG 301 Environmental Marketing and Branding TOUR 101 Tourism as an Integrated System TOUR 201 Ecological, Sustainable, and Ethical Tourism

TOUR 202 Tourism for Environmental and Social

TOUR 204 Current and Future Trends in Tourism
TOUR 205 Introduction to Regenerative Hotel
Management: Challenges and Opportunities
TOUR 302 Hotel Operations Management:

**TOUR 303** Hotel Operations Management:

Sustainability

Front-of-House

Back-of-House

**Block** 

TOUR 305 Hospitality Law
 TOUR 401 Innovative Products in Regenerative Tourism and Hospitality
 53 credits will be completed by a Second Degree Transfer

## **College Wide Requirements**

A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above.