



MAKE YOUR
PASSION
YOUR CAREER

Accredited | 100% Online | 8 Start Dates a Year

TOURISM DESTINATION MANAGEMENT

Turn your passion for travel into environmental consciousness!

Regenerative tourism aligns responsible business, social equity, public policy and environmental sustainability. Whether you aspire to launch an eco-conscious travel business or work on impactful tourism projects that help repair the earth and support local development, you'll be uniquely positioned to address critical issues like climate change, biodiversity loss, and cultural preservation.

PROGRAM FEATURES

- + Transfer friendly! We will accept up to 90 credits.
- + Experiential Online. Experiential programs are delivered 100% online with field work designed with the working professional in mind.
- + Study when and where you want and finish your degree while still working full-time.
- + One-on-one academic advising as our trained staff strive to make your professional and academic goals a reality.
- + Unity Environmental University is an accredited institution by New England Commission of Higher Education (NECHE).
- + Make professional connections with leaders in your field.
- + Get job placement assistance through our career services department.

BACCALAUREATE DEGREE



DISTANCE EDUCATION

COSTS

- + \$470 per credit | Military Rate: \$423
- + Full time financial aid is available to students taking a few as 3 credits/term.
- + No textbooks to purchase in over half of our courses!

CAREER OUTCOMES, GROWTH*, & SALARY**

Lodging Managers

\$ \$61k 📈 +8

Project Management Specialists

\$ \$95k 📈 +8

Sustainability Specialists

\$ \$75k 📈 +4

*Projected 10-year growth **National median salary
Source: O*Net



TOURISM DESTINATION MANAGEMENT



JOB OUTCOMES, GROWTH*, & SALARY**

At Unity Environmental University, we understand the importance of aligning education with your passions and career goals. That's why our courses are thoughtfully designed to equip you with the knowledge and skills necessary to pursue a rewarding career with gainful employment in your chosen field. Additionally, our faculty consists of experienced professionals who bring real-world insights, providing you with valuable mentorship and guidance. At Unity, you will find exceptional career development resources and experiential opportunities to further enhance your employability and help you achieve your professional aspirations.



Lodging Managers

Median Salary: \$61k
Growth: +8

Lodging Managers plan, direct, or coordinate activities of an organization or department that provides lodging and other accommodations. Examples of these roles include: Bed and Breakfast Innkeeper, Front Desk Manager, Front Office Manager, Guest Relations Manager, Hotel Manager, Resort Manager.

Project Management Specialists

Median Salary: \$95k
Growth: +8

Project Management Specialists analyze and coordinate the schedule, timeline, procurement, staffing, and budget of a product or service on a per project basis. Project Management Specialists will lead and guide the work of technical staff and may serve as a point of contact for the client or customer.

Sustainability Specialists

Median Salary: \$75k
Growth: +4

Sustainability Specialists address organizational sustainability issues, such as waste stream management, green building practices, and green procurement plans. Examples of these roles include: Energy and Sustainability Strategic Advisor, Sustainability Coordinator, Sustainable Design Consultant.

*Projected 10-year growth

**National median salary

Source: O*Net



DISTANCE EDUCATION

UNOFFICIAL BACCALAUREATE CHECKSHEET TOURISM DESTINATION MANAGEMENT

Student Name

Total Transfer Credits Checksheet Date

TOURISM DESTINATION MANAGEMENT PROGRAM

The B.S. in Tourism Destination Management prepares students to create travel experiences that balance natural resource consumption with environmental protection, economic growth with destination resilience, and tourists' experiences with local needs. Regenerative tourism fosters sustainable development by aligning resource use with local aspirations. Destination developers require expertise in tourism planning, project management, sustainable practices, visitor trends, leadership, and communication. Learners in Tourism Destination Management gain insights from diverse fields and develop skills in data-driven decision-making, project management, and evaluation. They explore tourism's interconnectedness, cultivate best practices, evaluate visitor trends, understand climate change impacts, and balance development, resource use, and economic security. Graduates are prepared for careers in tourism management.

GRADUATES WILL BE ABLE TO:

- + Describe and explain the relationships between the components of tourism destinations (e.g., residents, tourists, natural resources, attractions).
- + Use concepts of sustainability, sustainable development, and justice and equity to differentiate between regenerative tourism and hospitality practices and non regenerative practices (e.g., mass tourism).
- + Apply business concepts (e.g., finance, budgeting, supply chain management) to tourism decision-making, project design, and management plans.
- + Interpret and accurately summarize quantitative and qualitative information to inform future tourism development scenarios.
- + Apply knowledge of sustainable development and regenerative tourism to project management goals (e.g., setting project goals, designing objectives, evaluating progress).

General Education Core

- BIOL 105** Biological Diversity, Ecology, and Evolution
- BIOL 106** Biological Diversity, Ecology, and Evolution Laboratory (1cr)
- BIOL 203** Ecological Principles: Applications to Conservation and Wildlife
- COMM 100** Communication Skills for Online Learners (2cr)
- COMM 102** Strategic Writing for Environmental Professionals (2cr)
- COMM 301** Communicating for Impact (2cr)
- ECON 301** Microeconomics for Ecological Sustainability
- ENVJ 201** Understanding Diversity and the Environment
- ENVS 201** The Warming Planet: Understanding Climate Change
- ENVS 303** Social Science for Environmental Professionals
- MATH 201** Statistics for Environmental Professionals
- PSYC 301** Environmental Psychology
- An Arts course
- A Language course

Environmental Professional Core

- EVPC 100** Ecoliteracy (1cr)

3 CREDITS OF ENVIRONMENTAL ISSUES (FROM THE LIST BELOW):

- EVPC 201** Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation (3cr)
- EVPC 202** Environmental Issues: Energy, Water Scarcity, and Waste (3cr)
- EVPC 210** Environmental Issues: Ocean Acidification (1cr)
- EVPC 211** Environmental Issues: Forever Chemicals (1cr)
- EVPC 212** Environmental Issues: Light and Noise Pollution (1cr)
- EVPC 213** Environmental Issues: Climate Refugee Crisis (1cr)

- EVPC 301** Environmental Justice OR **EVPC 305** Building a Better World: Ethical Decision-Making
- EVPC 401** Transformational Leadership
- EVPC 490** Transdisciplinary Capstone



DISTANCE EDUCATION

UNOFFICIAL BACCALAUREATE CHECKSHEET TOURISM DESTINATION MANAGEMENT

Program Core

- FINC 301** Environmental Accounting
- FINC 401** Financing a Sustainable World
- MGMT 201** Understanding the Sustainable Business Landscape
- MGMT 303** Strategic Management for Social Change
- MGMT 403** Global Chain Supply Operations: Greening Your Business
- POLI 301** Global Politics and Policy Topics
- TOUR 101** Tourism as an Integrated System
- TOUR 201** Ecological, Sustainable, and Ethical Tourism
- TOUR 202** Tourism for Environmental and Social Sustainability
- TOUR 203** Minimal Impact Ecotourism for a Sustainable World
- TOUR 204** Current and Future Trends in Tourism
- TOUR 306** Tourism for Sustainable Development
- TOUR 401** Innovative Products in Regenerative Tourism and Hospitality

General Electives

- 31 credits of general electives

College Wide Requirements

A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above.



DISTANCE EDUCATION

UNOFFICIAL BACCALAUREATE CHECKSHEET TOURISM DESTINATION MANAGEMENT

SECOND DEGREE

Student Name

Total Transfer Credits Checksheet Date

TOURISM DESTINATION MANAGEMENT PROGRAM

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- + Apply business concepts (e.g., finance, budgeting, supply chain management) to tourism decision-making, project design, and management plans.
- + Interpret and accurately summarize quantitative and qualitative information to inform future tourism development scenarios.
- + Apply knowledge of sustainable development and regenerative tourism to project management goals (e.g., setting project goals, designing objectives, evaluating progress).

General Education Core

- ENVJ 201** Understanding Diversity and the Environment
- ENVS 201** The Warming Planet: Understanding Climate Change
- MATH 201** Statistics for Environmental Professionals

Environmental Professional Core

- EVPC 100** Ecoliteracy (1cr)

3 credits of Environmental Issues (from the list below):

- EVPC 201** Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation (3cr)
- EVPC 202** Environmental Issues: Energy, Water Scarcity, and Waste (3cr)
- EVPC 210** Environmental Issues: Ocean Acidification (1cr)
- EVPC 211** Environmental Issues: Forever Chemicals (1cr)
- EVPC 212** Environmental Issues: Light and Noise Pollution (1cr)
- EVPC 213** Environmental Issues: Climate Refugee Crisis (1cr)
- EVPC 301** Environmental Justice OR **EVPC 305** Building a Better World: Ethical Decision-Making
- EVPC 401** Transformational Leadership
- EVPC 490** Transdisciplinary Capstone



DISTANCE EDUCATION

SECOND DEGREE

UNOFFICIAL BACCALAUREATE CHECKSHEET MARINE BIOLOGY & SUSTAINABLE AQUACULTURE

Program Core

- FINC 301** Environmental Accounting
- FINC 401** Financing a Sustainable World
- MGMT 201** Understanding the Sustainable Business Landscape
- MGMT 303** Strategic Management for Social Change
- MGMT 403** Global Chain Supply Operations: Greening Your Business
- POLI 301** Global Politics and Policy Topics
- TOUR 101** Tourism as an Integrated System
- TOUR 201** Ecological, Sustainable, and Ethical Tourism
- TOUR 202** Tourism for Environmental and Social Sustainability
- TOUR 203** Minimal Impact Ecotourism for a Sustainable World
- TOUR 204** Current and Future Trends in Tourism
- TOUR 306** Tourism for Sustainable Development
- TOUR 401** Innovative Products in Regenerative Tourism and Hospitality

59 credits will be completed by a Second Degree Transfer Block

College Wide Requirements

A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above.