

# ADVANCE YOUR CAREER

## SUSTAINABLE MASTER OF BUSINESS ADMINISTRATION

Accredited | 100% Online | 5 Start Dates a Year

## SUSTAINABLE TOURISM & HOSPITALITY

**Demand for green jobs is up** more than 50% in the last 4 years, and according to the World Travel and Tourism Council, the Tourism and Hospitality industry will employ 430 million people worldwide by 2033.

You can help bring sustainable skills and expertise to this expanding industry. You'll be prepared to assess sustainability risks, develop plans that generate positive social and environmental impacts, and work to improve and manage the ecological needs of hospitality companies. Most importantly you'll be at the forefront of a green economy.

### PROGRAM FEATURES

- + Experiential programs are delivered 100% online with field work designed with the working professional in mind.
- + Study when and where you want and finish your degree while still working full-time.
- + Finish in just over 12 months if you choose to take the full course load.
- + One-on-one academic and professional advising as our world-class faculty and trained staff strive to make your professional and academic goals a reality.
- + Make professional connections with leaders in your field.
- + Get job placement assistance through our career service department.
- + Unity Environmental University is an accredited institution by New England Commission of Higher Education (NECHE).



DISTANCE EDUCATION

### COSTS

- + \$650 per credit | Military Rate: \$585
- + Full time financial aid is available to students taking as few as 3 credits/term.
- + No textbooks to purchase in over half of our courses!

### CAREER OUTCOMES, GROWTH\*, & SALARY\*\*

Chief Sustainability Officer

\$ \$101k 📈 +3

Sustainability Specialists

\$ \$76k 📈 +7

Lodging Managers

\$ \$62k 📈 +7

\*Projected 10-year growth

\*\*National median salary

Source: O\*Net/BLS.gov



# SUSTAINABLE TOURISM & HOSPITALITY



## JOB OUTCOMES, GROWTH\*, & SALARY\*\*

At Unity Environmental University, we understand the importance of aligning education with your passions and career goals. That's why our courses are thoughtfully designed to equip you with the knowledge and skills necessary to pursue a rewarding career with gainful employment in your chosen field. Additionally, our faculty consists of experienced professionals who bring real-world insights, providing you with valuable mentorship and guidance. At Unity, you will find exceptional career development resources and experiential opportunities to further enhance your employability and help you achieve your professional aspirations.



### Chief Sustainability Officer

Median Salary: \$101k  
Growth: +3

Chief Sustainability Officers plan strategies and policies to ensure that an organization meets its goals. They coordinate and direct work activities of companies and organizations..



### Sustainability Specialists

Median Salary: \$76k  
Growth: +7

Sustainability Specialists address organizational sustainability issues, such as waste stream management, green building practices, and green procurement plans.



### Lodging Managers

Median Salary: \$62k  
Growth: +7

Lodging managers ensure that guests have a pleasant experience at an accommodations facility. They also plan, direct, or coordinate activities to ensure that the facility is efficient and profitable.

\*Projected 10-year growth

\*\*National median salary

Source: O\*Net/BLS.gov



DISTANCE EDUCATION

## UNOFFICIAL SMBA CHECKSHEET SUSTAINABLE TOURISM & HOSPITALITY

Student Name

Total Transfer Credits    Checksheet Date

### SUSTAINABLE TOURISM & HOSPITALITY PROGRAM

The Sustainable Master of Business Administration in Sustainable Tourism and Hospitality prepares values driven leaders to innovate, disrupt, and transform the tourism and hospitality industry towards a more sustainable future. Through a rigorous interdisciplinary curriculum, students will gain the knowledge, skills, and experiences needed to integrate sustainability principles with travel and hospitality business strategy and operations. The program is grounded in the principles of environmental stewardship, social equity, sustainable development and economic prosperity.

#### GRADUATES WILL BE ABLE TO:

- + Apply sustainable business principles to the tourism and hospitality sector, from operations to marketing to business planning.
- + Develop sustainable tourism and hospitality strategies that meet the needs of businesses, visitors, host communities, and the environment.
- + Critically evaluate the role of tourism and hospitality in promoting social equity and sustainable economic development.
- + Considering the impact of tourism on destinations, apply management strategies to minimize negative impacts and maximize value.
- + Design and develop tourism and hospitality products with sustainable business models that generate social and environmental benefits.

### Sustainable MBA Core

- MKTG 505** Market Research
- PROF 510** Communication for Environmental Professionals
- PROF 515** Ethical Practice and Policy
- SBUS 505** Accounting & Finance for Sustainable Solutions
- SBUS 590** Sustainable MBA Capstone I: Planning Green Business Initiatives
- SUST 515** Leading Sustainable Change
- SUST 525** Making the Invisible Visible: The ESG Proposition

### Sustainable Tourism & Hospitality Core

- SBUS 515** Ecological Economics
- SUST 535** Sustainable Operations for Travel and Hospitality
- SUST 610** Impact Assessment and Sustainable Management for Tourism Destinations
- SUST 615** Building Social and Environmental Equity into Tourism Supply Chains
- SUST 620** Sustainable Business Strategy for Travel and Hospitality

### Degree Requirements

36 credits earned

27 credits earned at Unity Environmental University

3.00 minimum cumulative graduate level Grade Point Average